



BH Our History

1909



BH Founding documents

Se suscribe literalmente el 12 de Agosto de 1909, Juan Don Cosme Beistegui a ser miembro de la Sociedad He



1969



BH fitness extending the technology of precise steel treatment and combining electronics and machinery technology.

1919



BH started manufactures completed bicycle and currently became the largest bicycle brand in Spain.



The BH military products of precise technology are shown in Beijing, China.

1975



BH officially launched the first exercise machine, specifically static exercise bicycles.

1990



First company, monitors to provide simultaneous readout of basic functions (distance, calories burned, time and speed).

1992



BH Fitness launched the first home exercise bicycle with a magnetic braking system.

1996



BH launched the first European manufactured spin bike. Nowadays, BH is the largest spinning bike suppliers in Europe.

1995



BH applied aluminum alloy for home products for better reliability and less weight.

2006



BH Asia Ltd. was formed in Taiwan to serve the customers in East, Southeast, South Asian and Pan-Pacific countries.

2007



BH China was officially formed in Shanghai City, China, establishing the business network in Asia.

2009



BH celebrated 100 years, wishes to devote more for people's health in the following 100 years.

2014



BH is the first fitness brand officially licensed by NBA, 2014~2018.

2012



2012 London, Olympic champion, Nicola Spirig, sponsored by BH

Spokesmen / Official Sponsor



2017 BH Sponsor cycling team -
Direct Energie of "the Tour de France"



Nicola Spirig / Spokesmen
London 2012 Olympic Champion



2008-2009 Official Sponsor
Spanish Cycling Team, AG2R



Official Sponsor
Spanish Cycling Team, XACOBIO



▲ China Open, 2009-2012
Official Sponsor



1994 Gold, European Championship, Helsinki
1995 Gold, World Championship, Gothenburg
1996 Fourth, Summer Olympics, Atlanta
1997 Silver, World Championship, Athens



▲ Az Alkmaar F.C., Football Team of Dutch Eredivisi
Official Sponsor



▲ Four Times World Marathon Champion,
Martin Fi / Europe



ROHS Certification

BH products conform to the directive on the restriction of the use of certain hazardous substances in electrical and electronic equipment, adopted by the European Union.



CE Certification

BH products conform to the corresponding health, safety and environmental protection regulations from European Union.

ISO 14001

The ISO 14001 addresses various aspects of environmental management.



ISO9001

BH products conform to the Quality Management System, ISO9001 certification from European Union.



Professional and technical

BH solutions include the most advanced technologies and components in the area of electronics, software, ergonomics, design and materials.



The durability test of treadmill



The quality inspection

The durability and antifriction test of products



The durability test of axle

The coating production



The test of indoor bike

